

WhatsApp for Slack

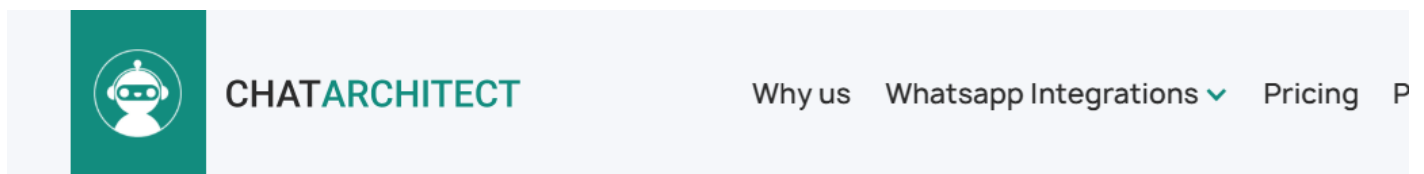
- [WhatsApp initial configuration for Slack](#)
- [How to initiate dialogue in Slack](#)
- [How to create a template for WhatsApp Business API](#)
- [How to improve your mailing](#)

WhatsApp initial configuration for Slack

Step by step instruction

1. Install our app. Use the button "**Add to Slack**" on the website

<https://www.chatarchitect.com/product/whatsapp-and-slack-integration>

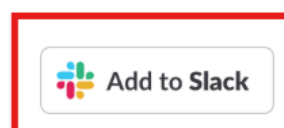


Home / Whatsapp Integrations / WhatsApp integration for Slack

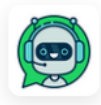
Integrate your **Slack** with **Whatsapp** Business

- Inbound WhatsApp messages
- Outbound session messages
- Outbound template messages (HSM)
- Images, videos, audios, documents
- WhatsApp buttons
- Slack brings your whole team together

TRY CHATARCHITECT FOR FREE



2. Press "**Allow**"



Allow the "ChatArchitect.com for WhatsApp" app to access Slack

✔ App is approved by Slack

Apps are reviewed for quality before they are listed in the Slack Marketplace. [Learn more about app reviews.](#)

Workspace



ChatArchitect



Review app permissions

[Manage permission](#)

Information "ChatArchitect.com for WhatsApp" can view

🔍 Content and info about channels & conversations ▶

Actions "ChatArchitect.com for WhatsApp" can take

🔍 Perform actions in channels & conversations ▶

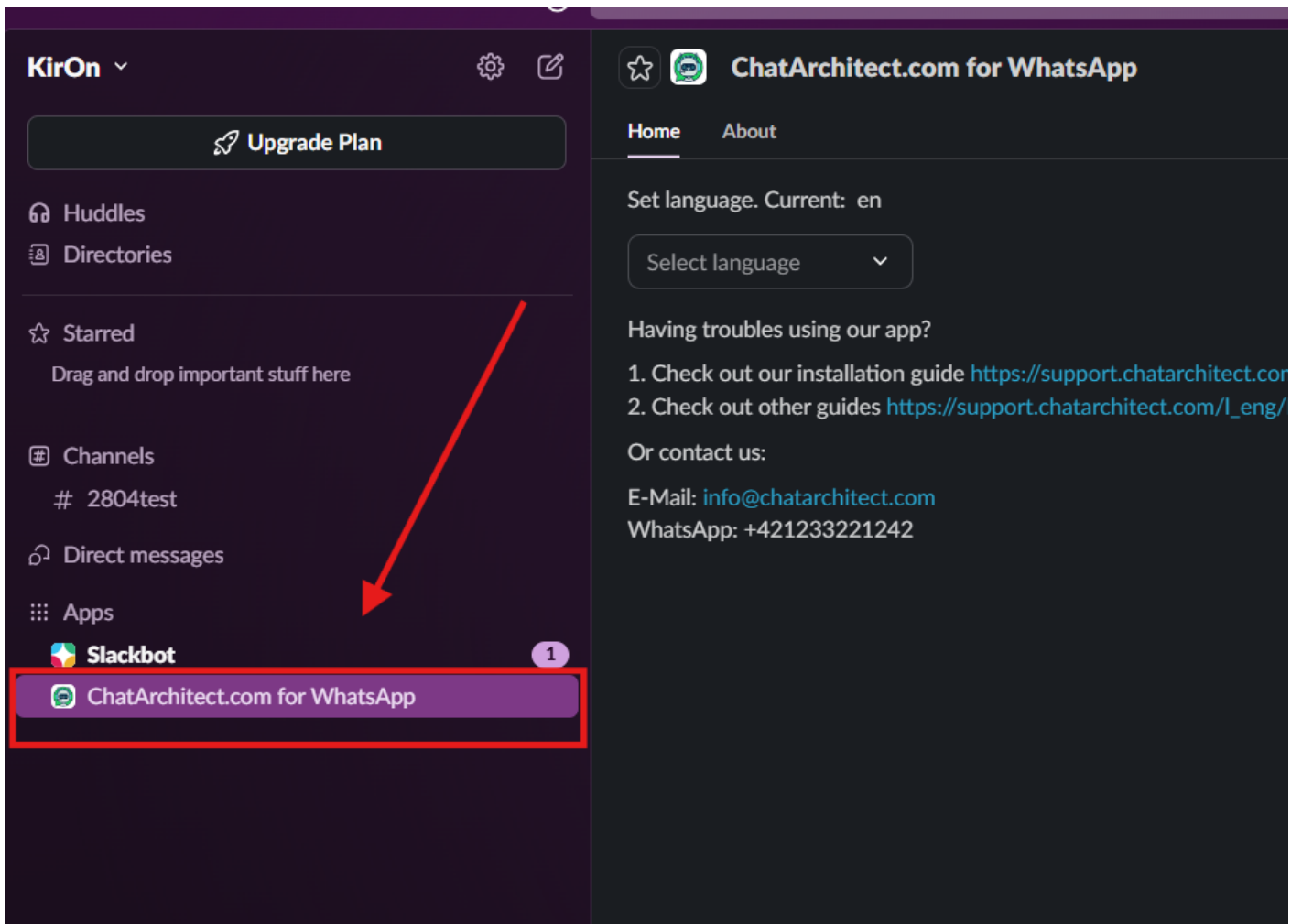
🗑️ Perform actions in your workspace ▶

Slack will share your granted permissions with ChatArchitect.com for WhatsApp. View Slack's [privacy policy](#). By agreeing to allow Slack to share your granted permissions, you are also agreeing to ChatArchitect.com for WhatsApp's [privacy agreement](#) and [terms of service](#). Please review ChatArchitect.com for WhatsApp's terms before installing.

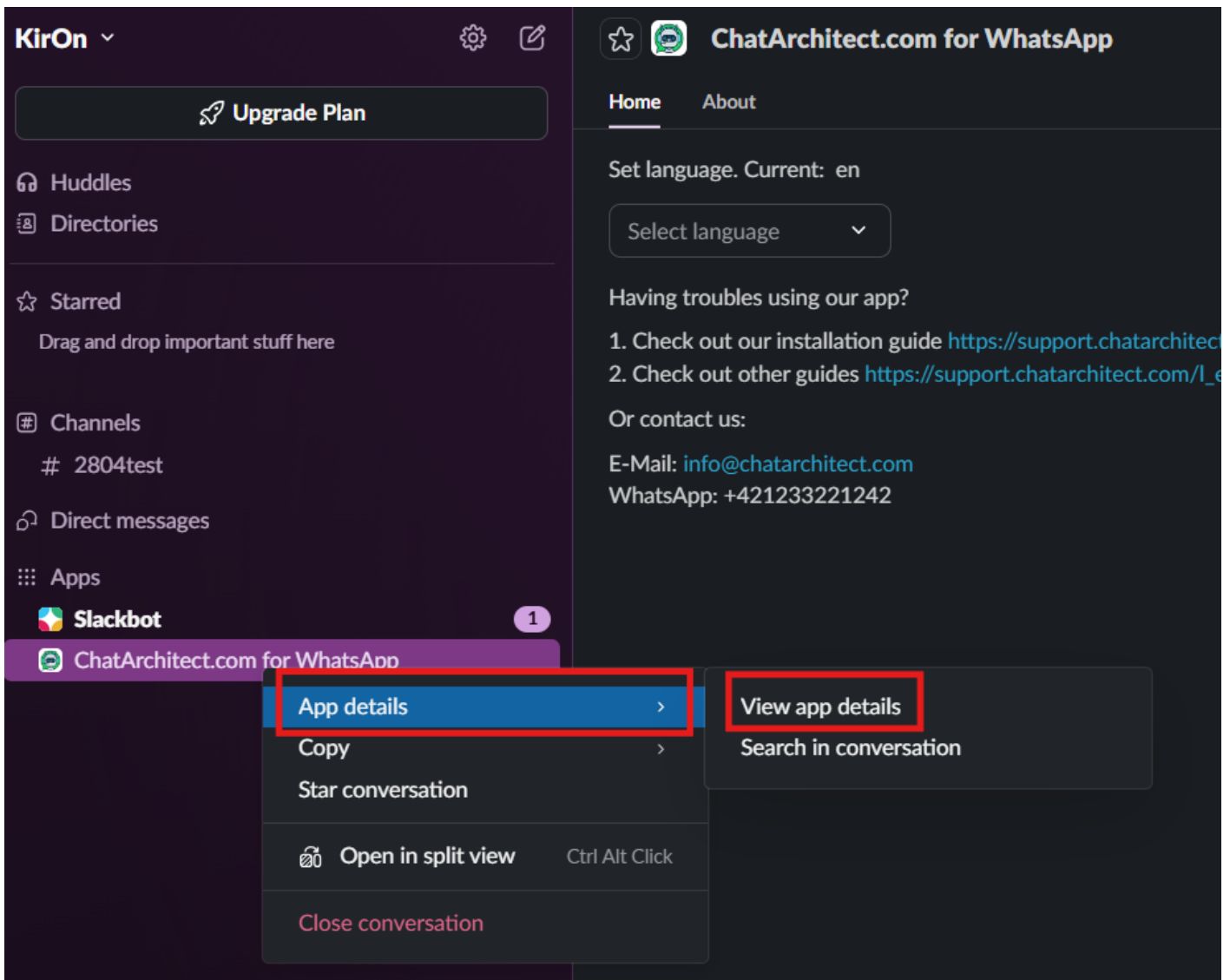
Cancel

Allow

2. Now you need to add the app to the channel where you want to use
Go to the "**Apps**"



3. Choose "**ChatArchitect.com for WhatsApp**" - > "**App details**" - > "**View app details**"



4. Press **"Add this app to a channel"** and choose a channel that you want to use and press **"Add"**



ChatArchitect.com for WhatsApp



Mute

+ Add this app to a channel

🌐 App homepage

🔗 View in Slack Marketplace

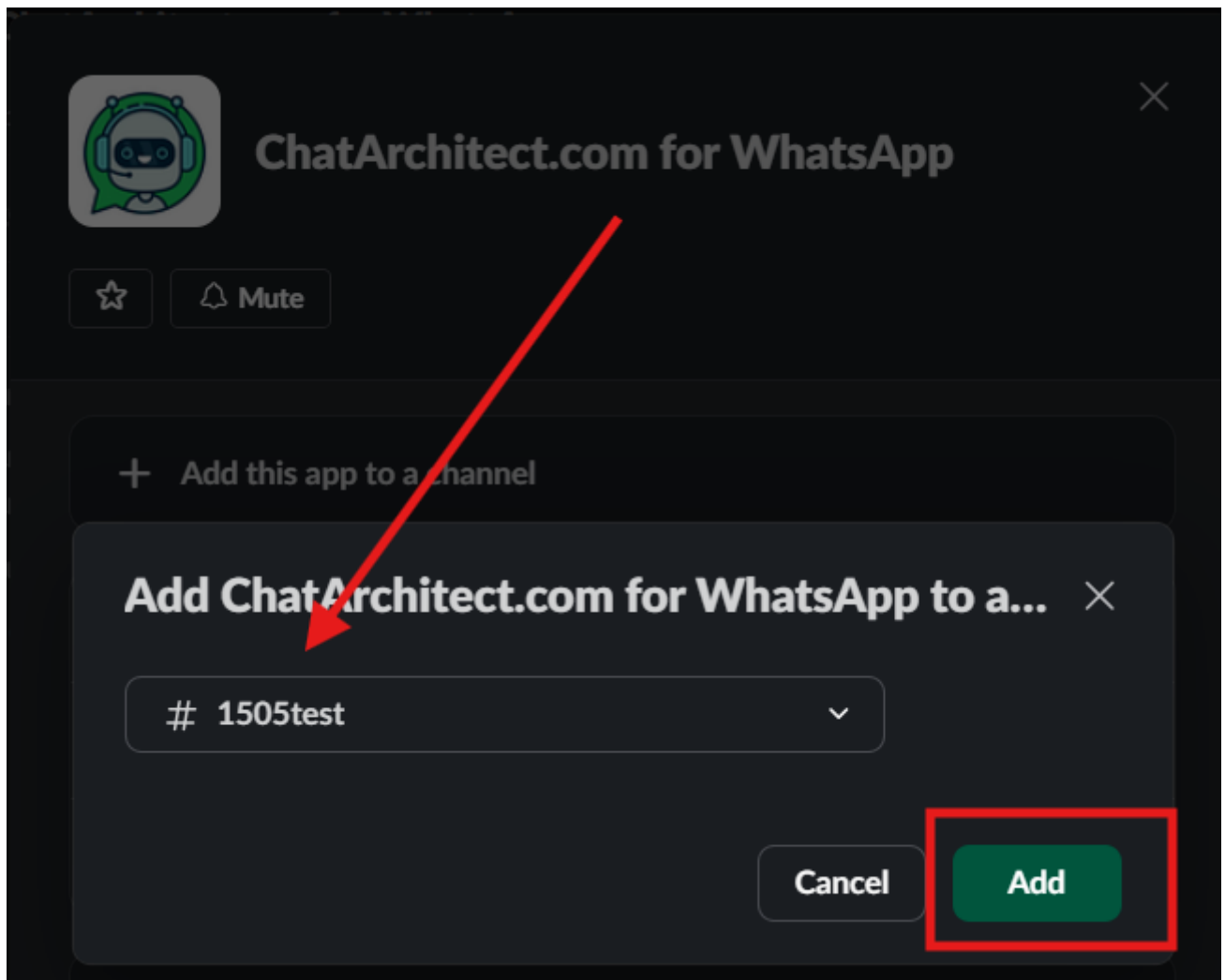
🔗 Support for this app

⚙️ Configuration

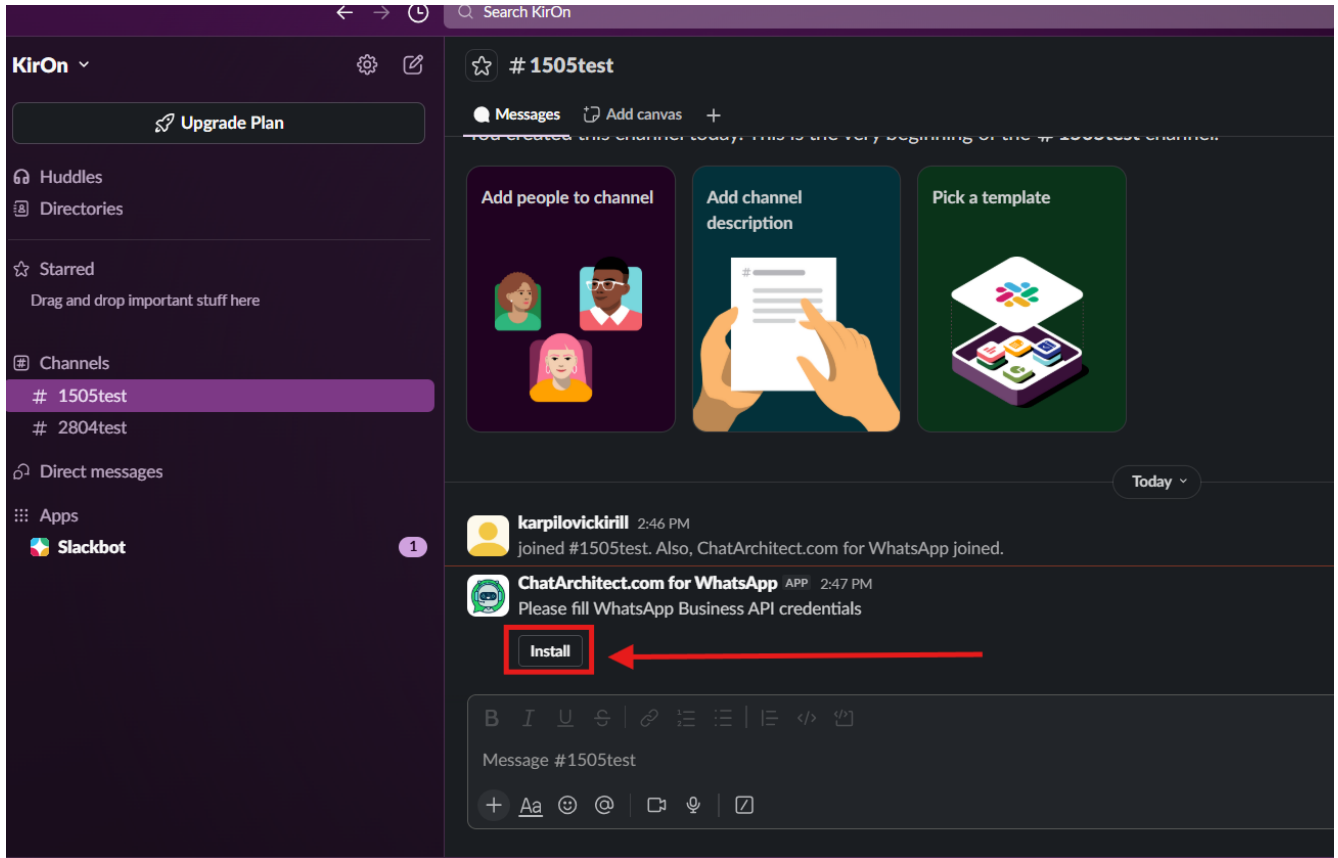
Member ID: U0A45767Y85

Topic
Add a topic

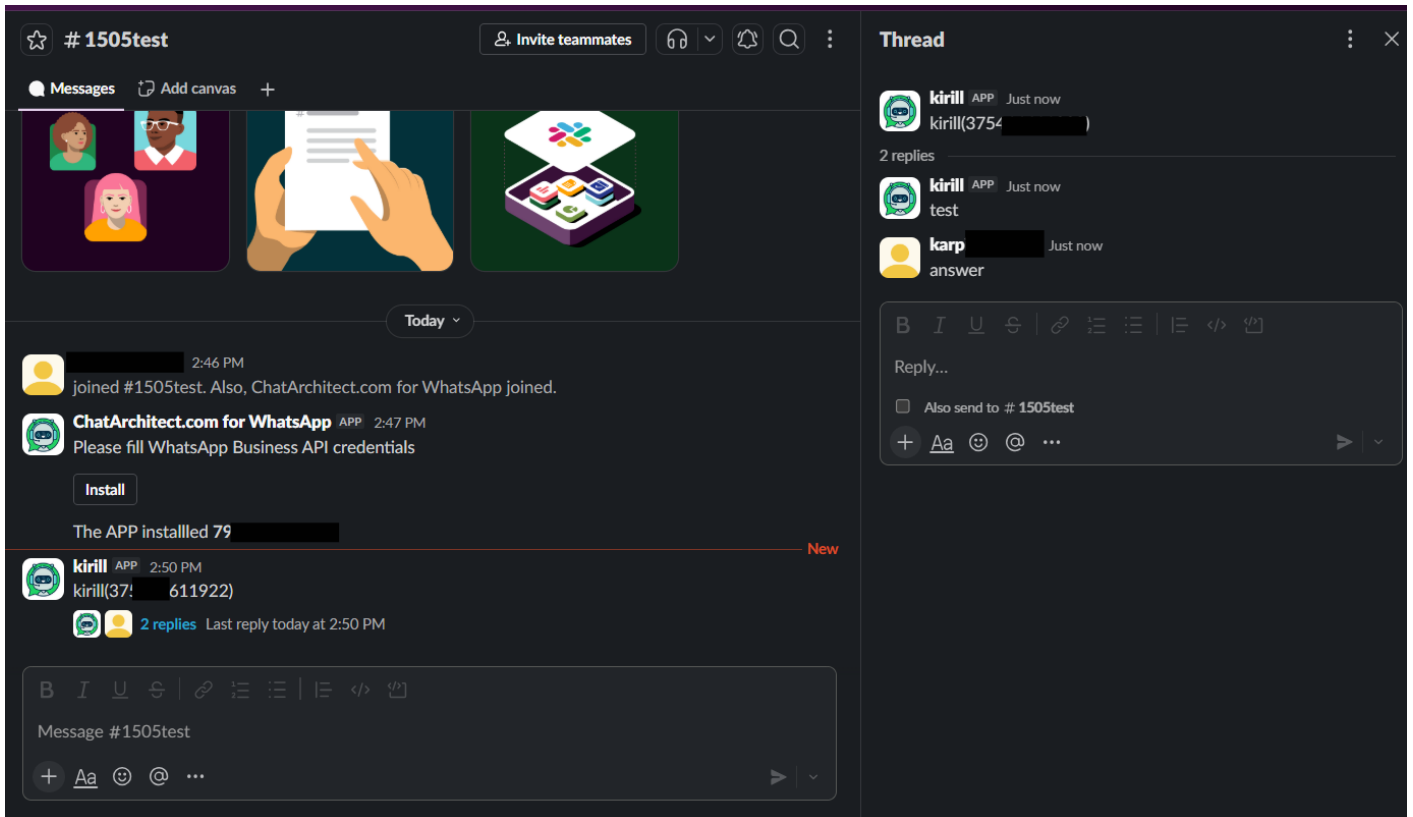
Channel ID: D0A46JRB1AA



5. Now you need to open this channel and press "**Install**" button and fill in your APP ID and APP SECRET



5. Write to your WhatsApp Business API number from your personal WhatsApp



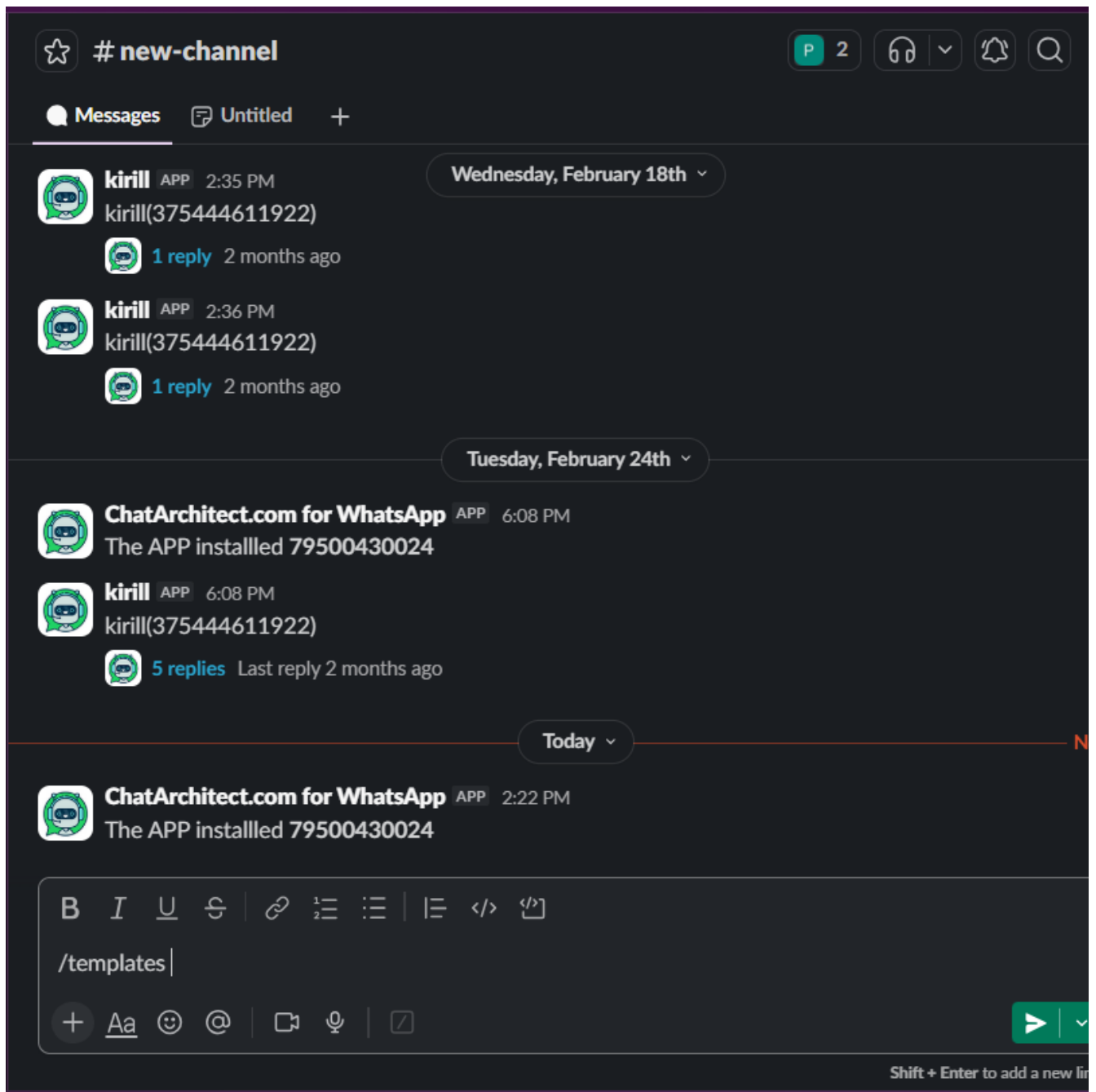
Done. You can now use our WhatsApp Business API integration in your Slack.

How to initiate dialogue in Slack



How to initiate dialogue in Slack

Video manual: <https://www.youtube.com/watch?v=GqUpbqOvFoY>

1. In Slack use command **/templates** and press **"send"** button





2. Copy a template that you need with **template id**



 

Copy a template

Hey {{1}},
Can you plz confirm if the qty is correct and you need {{2}} packs for:
{{3}} | [Yes] | [No]

 **UTILITY:**
{{015ff2fb-9f4b-47d2-90ef-c30e58b384af}}
Hey {{1}},
Can I pls check if the script is written generically for:
{{2}} | [Yes] | [No]

 **UTILITY:**
{{c6b77f77-2afe-4e7c-815a-3aa7e7edb315}}
Hey {{1}},
Can you plz confirm if the qty is correct and you need {{2}} packs for:
{{3}} | [Yes] | [No]

 **MARKETING:**
{{def97f17-7cee-492e-b0dc-c63e1888ca05}} 
¡Adios! 😊 Disculpa la demora, hemos tenido un problema técnico y
no hemos podido responder antes. 🙏
👉 ¿Seguirías interesado?







Close

3. Send a template to your client using this format:
(number) text of the template

Today ▾



ChatArchitect.com for WhatsApp APP 2:22 PM
The APP installed 79500430024

B I U      

(4212228182) {{def97f17-7cee-492e-b0dc-c63e1888ca05}}

¡Adios! 😊 Disculpa la demora, hemos tenido un problema técnico y no hemos podido responder antes.



👉 ¿Seguirías interesado?

+ Aa 😊 @ 📺 🎤 📄



Shift + Enter to add a new li

How to create a template for WhatsApp Business API

Step-by-step instructions how to create a template in our app

1. First of all, you need to open wtargeted.com/ and click on the "Facebook Login" button or "Google Login" button

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2. After you have logged in to your google \ facebook account, you must enter your PERSONAL phone number on which there is a WhatsApp application, a verification code will be sent to it (not to be confused with the number that you connected with us)

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3. Put your App key and Secret and press "Yes, continue".

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4. After this, an app menu will be opened. Click on the "Submit template" button.

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5. Select the desired language and template type.

Write your message with variables in the first column. For example, "Hello, our employee will answer you as soon as possible. Ticket {{1}} has been created." Variables should be in braces {{}}.

Write a sample message replacing the variables with meaningful information in the second column. For example, "Hello, our employee will answer you as soon as possible. Ticket [999TTT] has been created.". The placeholder is square brackets [].

Then click "Submit Template".

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6. After review, your template will appear in "Approved templates".

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Don't forget to click on the "refresh" button.

How to improve your mailing

How to improve your Template

When preparing a mailing campaign, one of the most common questions is: *How can I create an effective newsletter without risking being blocked?* In this article, we'll share practical recommendations to help you achieve that.

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Text Length

Meta recommends keeping marketing templates under 500 characters to maximize customer engagement. The optimal range is 300–500 characters. In practice, this means keeping your message concise and focused: present the essence of your offer in just a few sentences instead of overwhelming readers with a wall of text.

Personalization with Variables

Personalization significantly improves the effectiveness of your campaigns. Using variables such as the customer's name is a simple but powerful way to make your messages feel more personal. After all, everyone appreciates being addressed directly.

Use of Media

Adding visuals such as bright images or short videos is a proven way to increase click-through rates. High-quality media design not only attracts attention but also serves as an important driver of conversions.

Action Buttons

Quick-reply buttons are an excellent tool for faster customer interaction. A single click is always easier than typing a response.

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In addition, action buttons can redirect users directly to your website or phone number, making the communication process seamless and convenient.

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Unsubscribe Button

Meta recommends including an “Unsubscribe” button in mass-mailing templates, and we strongly support this practice. It’s much better to give customers an easy, native way to opt out than to risk complaints or negative feedback.

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Conclusion

If you want your newsletter to deliver high engagement and strong conversion rates, make sure your template includes all of the elements listed above: concise copy, personalization, engaging visuals, action buttons, and an unsubscribe option.

Important Note: Templates containing images or call-to-action buttons (such as a website link or phone number) can only be approved via chat with our support team: wa.me/421233221242
wa.me/17377101702