

WhatsApp for Discrod

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WhatsApp Business API for Discord: Installation and sending the first message.

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How to create a template for WhatsApp Business API

Step-by-step instructions how to create a template in our app

1. First of all, you need to open wtargeted.com/ and click on the "Facebook Login" button or "Google Login" button



2. After you have logged in to your google \ facebook account, you must enter your PERSONAL phone number on which there is a WhatsApp application, a verification code will be sent to it (not to be confused with the number that you connected with us)

Your personal WhatsApp number in the international format
(not Whatsapp Business API)

Your personal WhatsApp number in the international format

Send a Code

Type the code here...

Check the Code

3. Put your App key and Secret and press "Yes, continue".

App key (required)

If you don't have a key, leave a request to
WhatsApp <https://wa.me/421233221242>

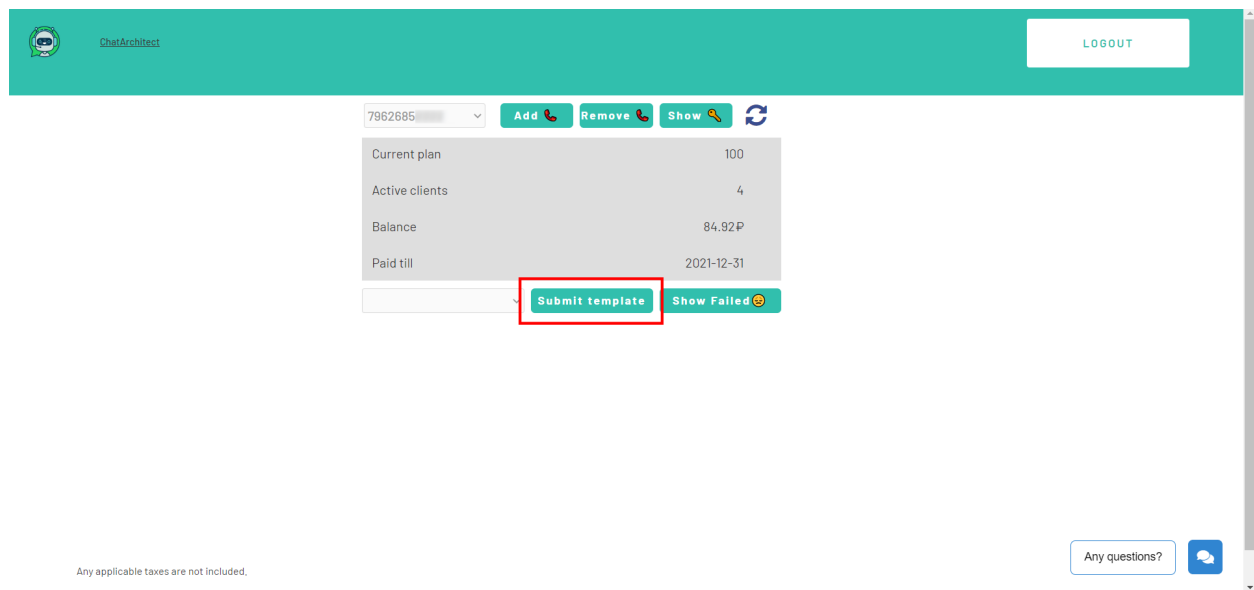
Type here...

Secret (required)

Type here...

Yes, continue

4. After this, an app menu will be opened. Click on the "Submit template" button.



5. Select the desired language and template type.

Write your message with variables in the first column. For example, "Hello, our employee will answer you as soon as possible. Ticket {{1}} has been created." Variables should be in braces {{}}.

Write a sample message replacing the variables with meaningful information in the second column. For example, "Hello, our employee will answer you as soon as possible. Ticket [999TTT] has been created.". The placeholder is square brackets [].

Then click "Submit Template".

English en



MARKETING



Template Format. Text with variables {{1}}, {{2}}, etc. Max length can be 1,024 characters.

Hello. Our employee will answer you as soon as possible. Ticket {{1}} has been created.

A sample message replacing the variables with a meaningful info. The placeholder is square brackets [].

Hello. Our employee will answer you as soon as possible. Ticket [999TT] has been created.

Buttons:

☒ 0

☐ 1

☐ 2

☐ 3

Submit Template

6. After review, your template will appear in "Approved templates".

 ChatArchitect

LOGOUT

796268

AddRemoveShow

Current plan100

Active clients4

Balance79.89P

Paid till2030-12-31

Approved templates

Submit templateShow Failed

Hello, our employee will answer you as soon as possible. Ticket {{1}} has been created.

Hi, {{1}}.
You are welcome!

Здравствуйте!
Ранее вы обращались к нам по заявке на {{1}}.
Пожалуйста, ваш вопрос еще актуален?

Any applicable taxes are not included.

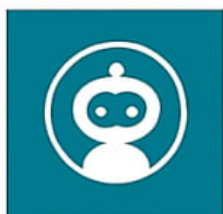
Any questions?

Don't forget to click on the "refresh" button.

How to improve your mailling

How to improve your Template

When preparing a mailing campaign, one of the most common questions is: *How can I create an effective newsletter without risking being blocked?* In this article, we'll share practical recommendations to help you achieve that.



CHATARCHITECT

How to improve your template for WhatsApp Business API

-  **Text volume** 20%
Send text no longer than 500 characters to increase engagement
-  **Variables** 40%
Use variables for more personalized addressing
-  **Media** 60%
Add an **Image** or **video** to attract the client
-  **Buttons** 80%
Add quick reply buttons or buttons with a link/number to increase the chance of client's response
-  **Button "Unsubscribe"** 100%
This button will help you reduce the likelihood of blocking

Text Length

Meta recommends keeping marketing templates under 500 characters to maximize customer engagement. The optimal range is 300–500 characters. In practice, this means keeping your message concise and focused: present the essence of your offer in just a few sentences instead of overwhelming readers with a wall of text.

Personalization with Variables

Personalization significantly improves the effectiveness of your campaigns. Using variables such as the customer's name is a simple but powerful way to make your messages feel more personal. After all, everyone appreciates being addressed directly.

Use of Media

Adding visuals such as bright images or short videos is a proven way to increase click-through rates. High-quality media design not only attracts attention but also serves as an important driver of conversions.

Action Buttons

Quick-reply buttons are an excellent tool for faster customer interaction. A single click is always easier than typing a response.

Hello. Please select the best day to check in.

10:40

 Monday

 Tuesday

 Wednesday

In addition, action buttons can redirect users directly to your website or phone number, making the communication process seamless and convenient.

Hello. Thank you for contacting our service. To go to the site or to call, click on the buttons below

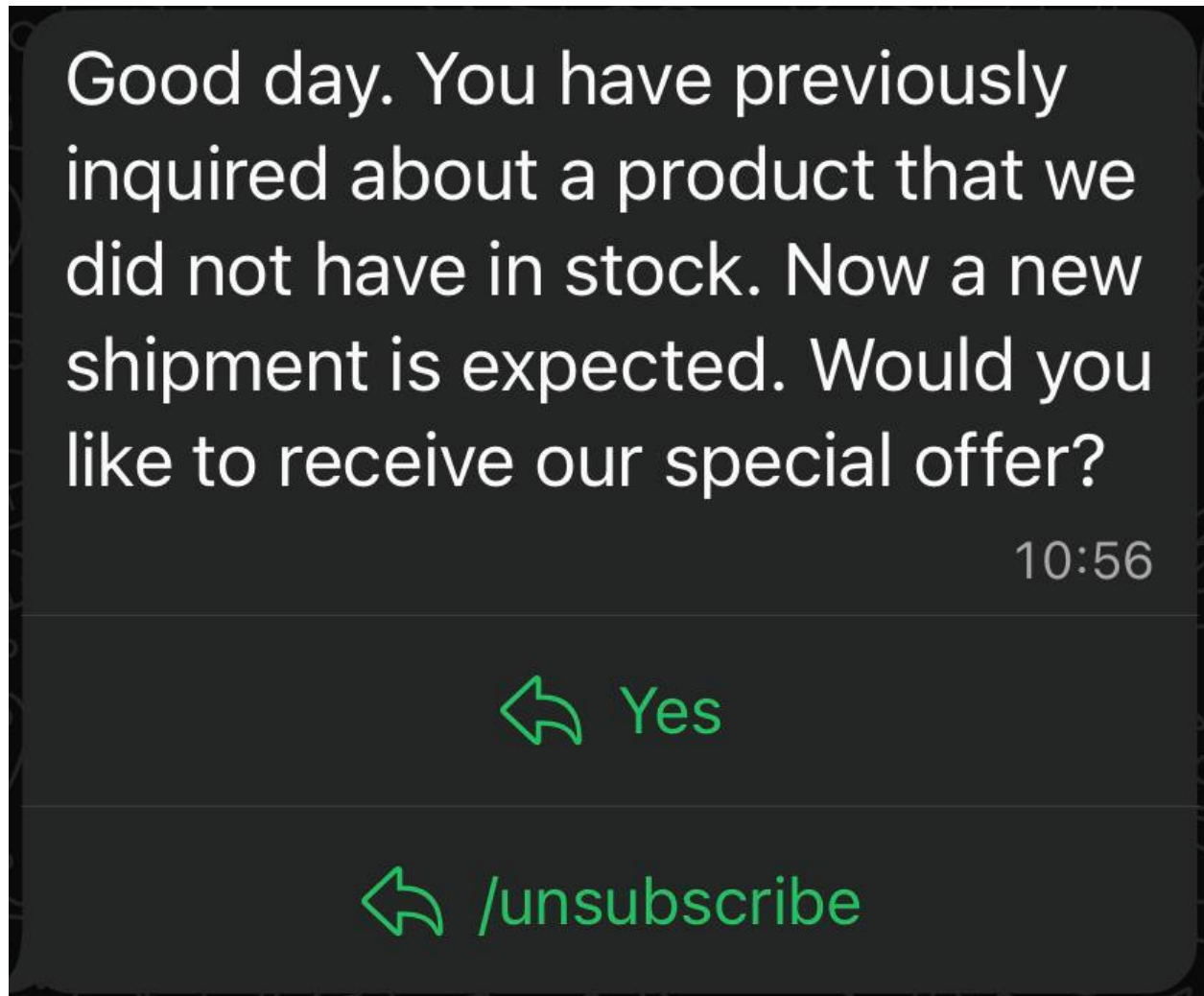
10:50

 Our website

 Call me

Unsubscribe Button

Meta recommends including an “Unsubscribe” button in mass-mailing templates, and we strongly support this practice. It’s much better to give customers an easy, native way to opt out than to risk complaints or negative feedback.



Conclusion

If you want your newsletter to deliver high engagement and strong conversion rates, make sure your template includes all of the elements listed above: concise copy, personalization, engaging visuals, action buttons, and an unsubscribe option.

Important Note: Templates containing images or call-to-action buttons (such as a website link or phone number) can only be approved via chat with our support team: wa.me/421233221242
wa.me/17377101702