

Upload inventory to Meta | Developer Documentation

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A business's inventory needs to be uploaded to Meta in a catalog format — see [About Catalogs](#) for more information.

If a business already has a Meta catalog set up, leverage that catalog for WhatsApp commerce use cases. Just [connect the catalog to a WhatsApp Business Account](#) (WABA) and the business will be able to [share products with customers](#).

If a business needs to create a catalog, there are two possibilities:

Create a catalog using the [Commerce API](#) Create a catalog using the [Meta Commerce Manager](#). You can only upload one catalog per WABA, but the same catalog can belong to multiple phone numbers.

Solution Partners

Solution Partners onboarding client businesses into commerce messages have the following options:

If a client business already has and manages their own Meta catalog, they can give permission to the Solution Partner to manage their catalog —these permissions are controlled via the [Meta Business Manager](#) and [Meta Commerce Manager](#). After that, the Solution Partner can [connect the WhatsApp Business Account to the catalog](#) via WhatsApp Manager. If a client business doesn't have a Meta catalog, they can create and upload a new catalog under the Solution Partner's business ID.

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