

Template management | Developer Documentation

Template management

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Learn about common endpoints used to manage templates.

Edit templates

Limitations

Only templates with an `APPROVED`, `REJECTED`, or `PAUSED` status can be edited. You can only edit a template's category, components, or time-to-live. You cannot edit individual template components; all components will be replaced with the components in the edit request payload. You cannot edit the category of an approved template. Approved templates can be edited up to 10 times in a 30 day window, or 1 time in a 24 hour window. Rejected or paused templates can be edited an unlimited number of times. After editing an approved or paused template, it will automatically be approved unless it fails template review.

Delete templates

Limitations

If you delete a template that has been sent in a template message but has yet to be delivered (e.g. because the customer's phone is turned off), the template's status will be set to `PENDING_DELETION` and we will attempt to deliver the message for 30 days. If you delete an approved template, you cannot create a new template with the same name for 30 days. Templates that are in a disabled status cannot be deleted.

Delete template by name

Deleting a template by name deletes all templates that match that name (meaning templates with the same name but different languages will also be deleted).

Delete template by ID

To delete a template by ID, include the template's ID along with its name in your request; only the template with the matching template ID will be deleted.

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