

Template Comparison | Developer Documentation

Template Comparison

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You can compare two templates by examining how often each one is sent, which one has the lower ratio of blocks to sends, and each template's top reason for being blocked.

Requirements

A [User](#) or [System User](#) access token. The [whatsapp_business_management](#) permission.

Limitations

Only two templates can be compared at a time. Both templates must be in the same WhatsApp Business Account. Templates must have been sent at least 1,000 times in the queries specified timeframe. Lookback windows are limited to 7, 30, 60 and 90 days from the time of the request.

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