

template_category_update webhook reference | Developer Documentation

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This reference describes trigger events and payload contents for the WhatsApp Business Account **template_category_update** webhook.

The **template_category_update** webhook notifies you of changes to template's [category](#).

Triggers

The existing category of a WhatsApp template is going to be changed by an [automated process](#).

The existing category of a WhatsApp template is changed manually or by an [automated process](#).

Parameters

Placeholder	Description	Example value
<code><CORRECT_CATEGORY></code> <i>String</i>	The category that the template will be recategorized as in 24 hours.	MARKETING
<code><CURRENT_CATEGORY></code> <i>String</i>	The template's current category .	MARKETING
<code><NEW_CATEGORY></code> <i>String</i>	The template's new category .	MARKETING

Placeholder	Description	Example value
<CATEGORY_UPDATE_TIMESTAMP> <i>Integer</i>	The Unix timestamp (in seconds) indicating when the template's category will be updated to the <CORRECT_CATEGORY> specified in the webhook. This value represents the moment the update is scheduled to occur.	1760711433
<PREVIOUS_CATEGORY> <i>String</i>	The template's previous category .	UTILITY
<TEMPLATE_ID> <i>Integer</i>	Template ID.	278077987957091
<TEMPLATE_LANGUAGE> <i>String</i>	Template language and locale code .	en-US
<TEMPLATE_NAME> <i>String</i>	Template name.	welcome_template
<WEBHOOK_TRIGGER_TIMESTAMP> <i>Integer</i>	Unix timestamp indicating when the webhook was triggered.	1739321024
<WHATSAPP_BUSINESS_ACCOUNT_ID> <i>String</i>	WhatsApp Business Account ID.	102290129340398

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