

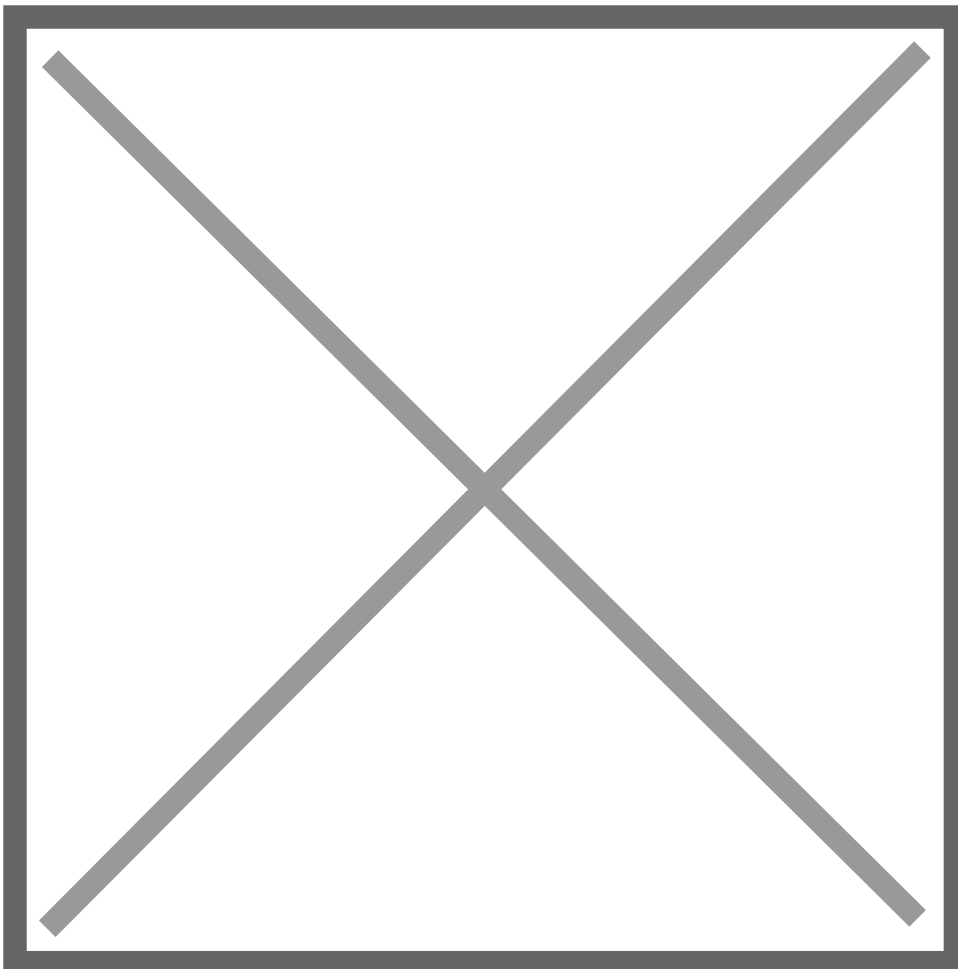
Tap target title URL override | Developer Documentation

Tap target title URL override

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This document explains how to send approved message templates using the `tap_target_configuration` component within a template message. Tap target override enables image-based, text-based, and header-less message templates to function as interactive Call-to-Action URL buttons. These buttons display a custom title and open the destination linked to the first URL button.

WhatsApp Business Accounts (WABAs) must be fully verified and consistently maintain high-quality standards to ensure compliance and access to this component.



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