

Share products with WhatsApp users | Developer Documentation

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You have multiple ways to share products with your customers.

Catalog messages

[Catalog messages](#) and [Catalog template messages](#) display a product thumbnail header image, custom body text, and a **View catalog** button. When a customer taps the button, your product catalog appears within WhatsApp.

Catalog message example showing View catalog button

Catalog link messages

Use a [Catalog link messages](#) to send a link to your entire product catalog by assembling a wa.me link and including it in a standard [text message](#).

Checkout button messages

[Checkout button template messages](#) allow India-based businesses to showcase one or more products that WhatsApp users in India (with India country calling codes) can purchase without leaving the WhatsApp client.

Checkout button template example

Single-product messages

[Single-product messages](#) and [Single-product template messages](#) present a single product from your catalog, accompanied by a product image, product title, and product price, along with customizable body text, optional footer text, and an interactive **View** button.

Single-product message template example

Multi-product messages

[Multi-product messages](#) and [Multi-product template messages](#) display up to 30 products from your catalog, organized into customizable sections.

Multi-product message template example

Product carousel messages

[Product carousel messages](#) and [Product carousel template messages](#) allow you to send a single text message accompanied by a set of up to 10 product cards in a horizontally scrollable view.

Product card carousel template example

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