

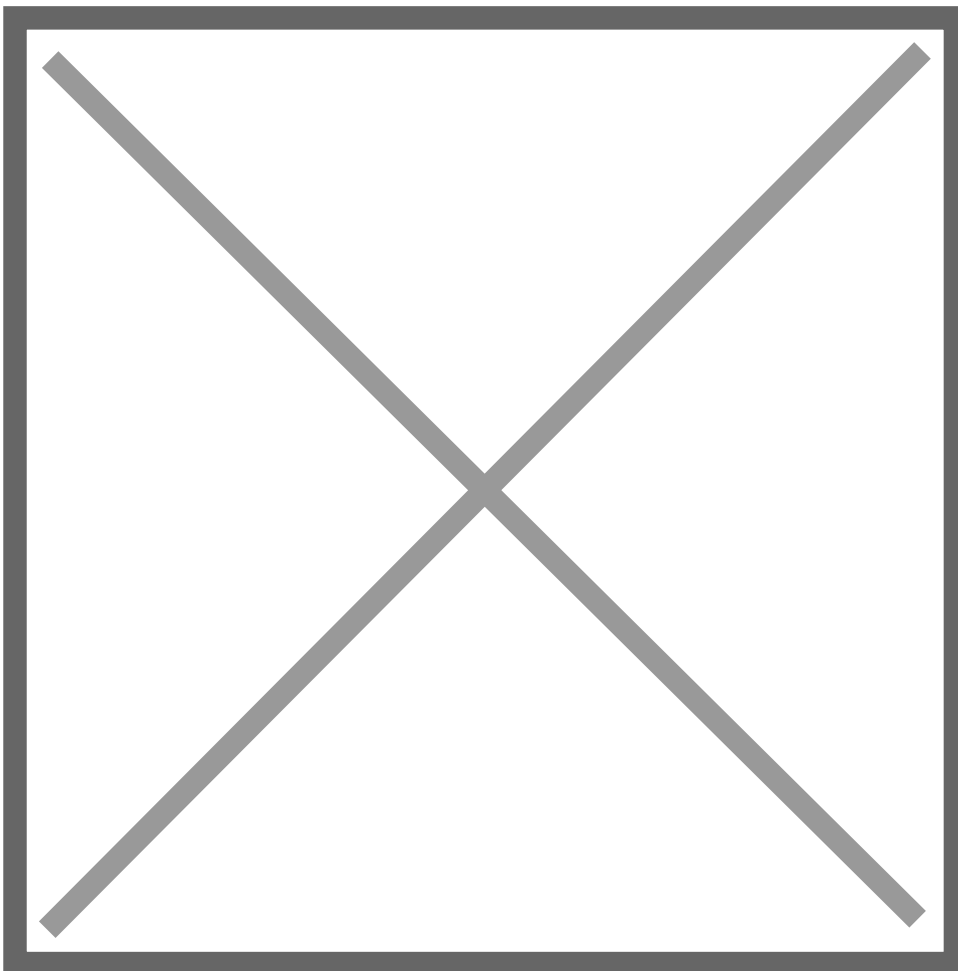
Limited-time offer templates | Developer Documentation

Limited-time offer templates

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This document describes limited-time offer templates and how to use them.

Limited-time offer templates allow you to display expiration dates and running countdown timers for offer codes in template messages, making it easy for you to communicate time-bound offers and drive customer engagement.



Limitations

Only templates categorized as `MARKETING` are supported. Footer components are not supported. Users who view a limited-time offer template message using that WhatsApp web app or desktop app will not see the offer, but will instead see a message indicating that they have received a message but that it's not supported in the client they are using.

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