

Interactive media carousel messages | Developer Documentation

Interactive media carousel messages

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Interactive media carousel messages display a set of horizontally scrollable media cards. Each card can display an image or video header, body text, and either quick-reply buttons or a URL button. For example, this is an interactive media card carousel message showing three cards in a scrollable area (highlighted by a dotted rectangle), each with an image header, body text, and URL button:



This is the same message, but using quick-reply buttons instead of URL buttons:



Components

Messages must include between 2 and 10 cards. Main message body text is required. Main message headers, footers, and interactive components are not supported. Cards must include either an image or video header. Other header types are not supported. Card body text is optional. Cards must include either one URL button, or one or more quick-reply buttons. Button types and numbers must match across all cards (for example, if you define a card with 2 quick-reply buttons, all cards must define exactly 2 quick-reply buttons).

Request parameters

| Placeholder | Description | Example value |
|---|---|--|
| <code><ACCESS_TOKEN></code> <i>String</i> | Required. Access token. | EAAJB... |
| <code><API_VERSION></code> <i>String</i> | Optional. API version. | v23.0 |
| <code><BUSINESS_PHONE_NUMBER_ID></code> <i>Integer</i> | Required. Business phone number ID. | 106540352242922 |
| <code><CARD_BODY_TEXT></code> <i>String</i> | Optional. Card body text. Max 160 characters, and up to 2 line breaks. | *Blue Echeveria*\n\nA rosette-shaped succulent with powdery blue leaves, perfect for brightening up any space. |
| <code><CARD_INDEX></code> <i>Integer</i> | Required. Zero-index card index. Cards will appear left to right in scrollable view, starting from 0. | 0 |
| <code><HEADER_TYPE></code> <i>String</i> | Required. Header type. Value can be: <code>image</code> - Indicates a card image header. <code>video</code> - Indicates a card video header. See Supported media types . | image |
| <code><MEDIA_ASSET_URL></code> <i>String</i> | Required. Publicly available media asset URL. | https://www.luckyshrub.com/assets/blue-echeveria.jpeg |
| <code><MESSAGE_BODY_TEXT></code> <i>String</i> | Required. Main message body text. Maximum 1024 characters. | Of course! Here are three of our latest arrivals, each under \$25: |
| <code><QUICK_REPLY_BUTTON_ID></code> <i>String</i> | Required if using a quick-reply button. Quick-reply button ID. Maximum 256 characters. | learn-blue-echeveria |

| Placeholder | Description | Example value |
|---|---|--|
| <p><QUICK_REPLY_BUTTON_LABEL></p> <p>String</p> | <p>Required if using a quick-reply button.</p> <p>Quick-reply button label text. Maximum 20 characters.</p> | <p>Learn more</p> |
| <p><URL_BUTTON_LABEL></p> <p>String</p> | <p>Required if using a URL button.</p> <p>URL button label text. Maximum 20 characters.</p> | <p>Buy now</p> |
| <p><URL_BUTTON_URL></p> <p>String</p> | <p>Required if using a URL button.</p> <p>URL to load in the device's default web browser when tapped by the user.</p> | <p>https://shop.luckyshrub.com/latest/blue-echeveria</p> |
| <p><USER_PHONE_NUMBER></p> <p>String</p> | <p>Required.</p> <p>WhatsApp user phone number.</p> | <p>16505551234</p> |

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