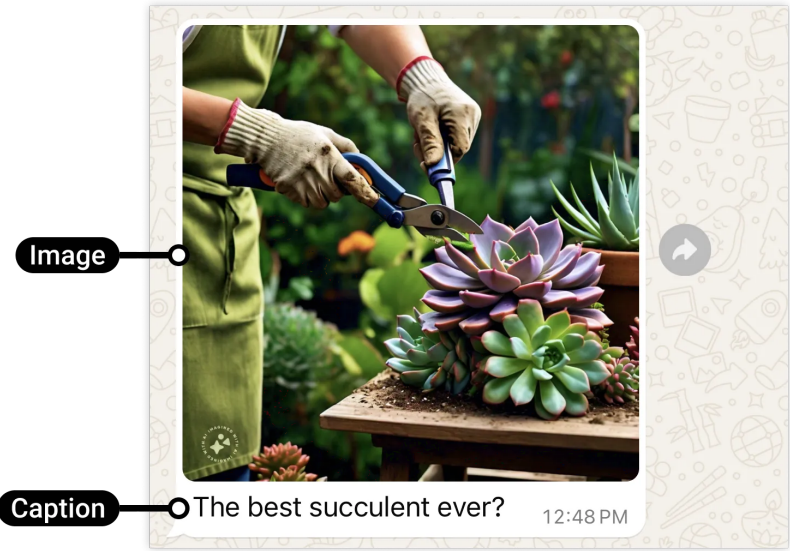


Image messages | Developer Documentation

Image messages

Updated: Nov 3, 2025

Image messages are messages that display a single image and an optional caption.



Request parameters

Placeholder	Description	Example Value
<code><ACCESS_TOKEN></code> String	Required. System token or business token .	<code>EAAAN6tcBzAUB0ZC82CW...DOMccqHEZD</code>
<code><API_VERSION></code> String	Optional. Graph API version.	v25.0
<code><MEDIA_CAPTION_TEXT></code> String	Optional. Media asset caption text. Maximum 1024 characters.	<code>The best succulent ever?</code>
<code><MEDIA_ID></code> String	Required if using uploaded media, otherwise omit. ID of the uploaded media asset .	<code>1013859600285441</code>

Placeholder	Description	Example Value
<MEDIA_URL> String	Required if using hosted media, otherwise omit. URL of the media asset hosted on your public server. For better performance, we recommend using <code>id</code> and an uploaded media asset ID instead.	<code>https://www.luckyshrub.com/assets/succulents/aloe.png</code>
<WHATSAPP_BUSINESS_PHONE_NUMBER_ID> String	Required. WhatsApp business phone number ID.	<code>106540352242922</code>
<WHATSAPP_USER_PHONE_NUMBER> String	Required. WhatsApp user phone number.	<code>+16505551234</code>

Supported image formats

Images must be 8-bit, RGB or RGBA.

Image Type	Extension	MIME Type	Max Size
JPEG	.jpeg	image/jpeg	5 MB
PNG	.png	image/png	5 MB

Revision #4
Created 2026-04-01 14:32:16 UTC by New Admin
Updated 2026-07-07 15:24:02 UTC by New Admin