

Groups API | Developer Documentation

Groups API

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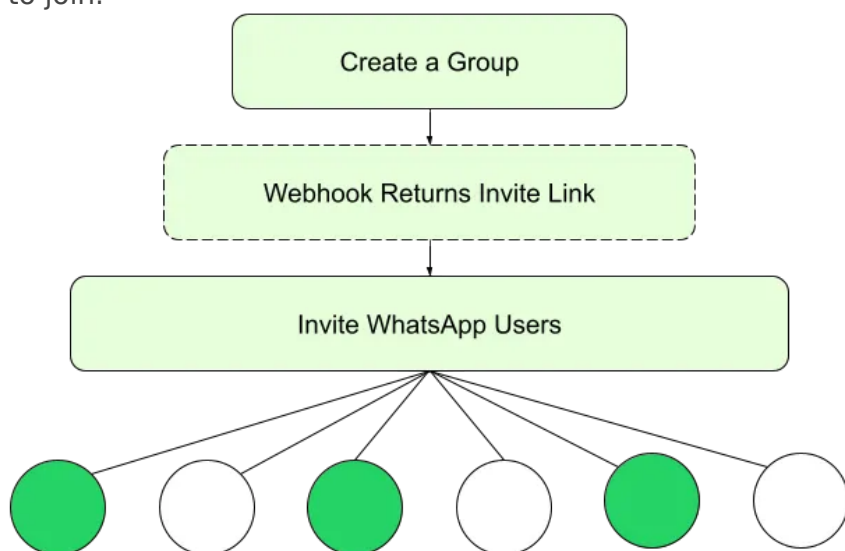
Eligibility for Groups API

The Groups API is now open to all businesses with an [Official Business Account \(OBA\)](#)

The Groups API enables you to programmatically create groups for messaging and collaboration.

How it works

Groups are an invite-only experience where participants join using a group invite link you send them. This invite link provides context about the group, helping the user decide whether they want to join.



Get Started

When you are ready to start using the Groups API, head on over to our “Get Started” guide for more information:

[Get Started with Groups API](#)

Quick Facts

Max group participants: 8**Supported message types:** Text, media, text-based templates, and media-based templates**Max groups you can create:** 10,000 per business number**Max Cloud API businesses per group:** 1

Analytics

Performance metrics are not available for message templates used in Groups.

Please create new templates specifically for Groups use instead of repurposing templates used for one-to-one messaging.

Limits

Eligibility for Groups API

To qualify for groups features, your business must be an [Official Business Account \(OBA\)](#)

Groups are **not available** for [Coexistence users](#) and phone numbers onboarded to [Multi-solution Conversations](#).

The [Calling API](#) is not supported in groups.

Non-supported message types:

CallingDisappearing messagesView-onceAuthCommerce messagesInteractive messages

Non-supported actions:

Admin hide group participant listEdit messageDelete messageMarking message as read

Pricing

The Groups API uses [per-message pricing](#).

[Learn more about Groups API pricing here](#)

Features and reference

Group management features

[Create and delete group](#)[Groups with join requests enabled](#)[Get and reset group invite link](#)[Send group invite link template message](#)[Remove group participants](#)[Get group info](#)[Get active groups](#)
[Update group settings](#)
[View Group Management reference](#)

Group messaging features

[Send group messages](#)[Receive group messages](#)[Pin and unpin group message](#)
[View Group Messaging reference](#)

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