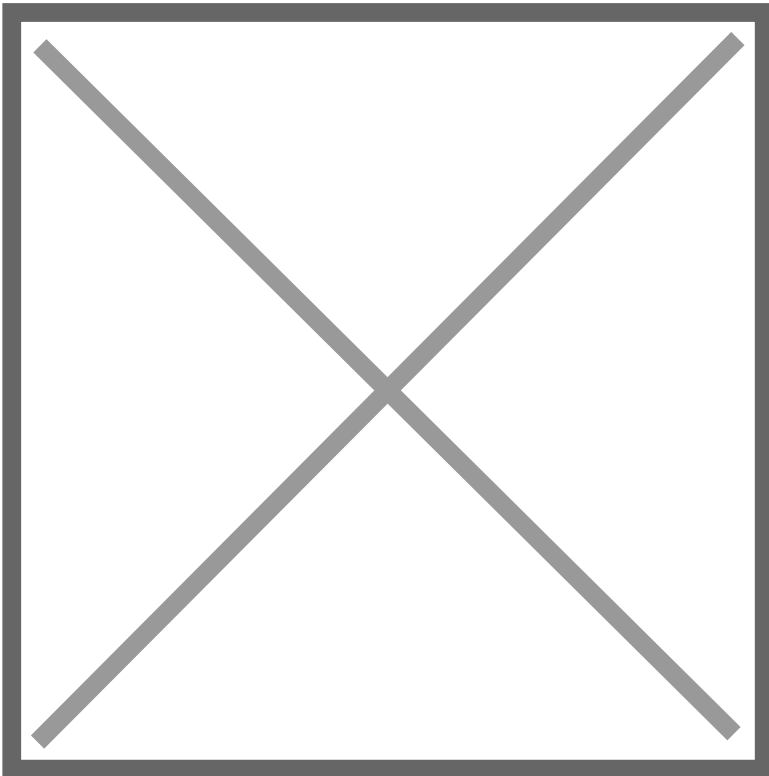


Contextual replies | Developer Documentation

Contextual replies

Updated: Oct 21, 2025

Contextual replies are a special way of responding to a WhatsApp user message. Sending a message as a contextual reply makes it clearer to the user which message you are replying to by quoting the previous message in a contextual bubble:



Limitations

You cannot send a [reaction message](#) as a contextual reply.

The contextual bubble will not appear at the top of the delivered message if:

The previous message has been deleted or moved to long term storage (messages are typically

moved to long term storage after 30 days, unless you have enabled [local storage](#)).You reply with an [audio](#), [image](#), or [video message](#) and the WhatsApp user is running KaiOS.You use the WhatsApp client to reply with a [push-to-talk?](#) message and the WhatsApp user is running KaiOS.You reply with a [template message](#).

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