

Catalog link messages | Developer Documentation

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You can send a link to your entire product catalog by assembling a wa.me link and including it in a standard [text message](#). When sending a text message, you can use the optional `preview_url` set to `true` to have the message render a set of product catalog thumbnails of any URL in the message `body` string.

Note that if you [disable the catalog](#), wa.me links and the **View Catalog** button in catalog link messages display an **Invalid catalog link** message when tapped.

To assemble a wa.me link, append your business phone number, including country code, to the end of the following string:

```
https://wa.me/c/
```

For example:

```
https://wa.me/c/15555455657
```

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