

# Create a business asset group in Meta Business Suite

## Create a business asset group in Meta Business Suite

Use business asset groups to organize your assets and assign them to people and partners in Meta Business Suite. You can use business asset groups to manage assets for multiple brands, lines of business or regions.

**Note:** If you use the [Business Management APIs](#), you can edit and manage business asset groups in the API, but you'll need to create business asset groups using your business portfolio.

## Create a business asset group

To create a business asset group:

1. Go to [Settings](#) in Meta Business Suite.
2. Below **Accounts**, click **Business asset groups**.
3. Click **Create Business asset group** in Meta Business Suite.
4. Decide how you'd like to organize your assets. For example, you can group them by brand, line, region, agency or something else.
5. Enter a **Business asset group name** and click **Create**.
6. Select the assets you'd like to include and click **Add assets**.
7. (Optional) Select the people who need to work on those assets and assign permissions for each asset type.
8. Use the toggles to set permissions for assets in the business asset group.
  - If you have selected individual people in step 7, note that these permissions will apply to their access as well.
9. Click **Done**.

Confirmation that you've created your business asset group will appear on your screen.

Now you can add, remove or edit the assets in the business asset group. When you add a new asset, everyone added to the business asset group will be able to access that asset based on the permissions you defined for them.

You can also add, remove or edit the people and partners you share this business asset group with. Any permissions you have previously set to assets in the business asset group will also apply to newly added people or partners.

## Learn more

- [About business asset groups](#)
- [Share a business asset group with a partner](#)
- [Add people to a business asset group](#)

## Basics

[About accounts in your business portfolio](#)[About business asset groups in your business portfolio](#)

[About advertising on behalf of another business](#)

## Set Up

[Add a Facebook Page to your organization's business portfolio in Meta Business Suite](#)[Add apps to your business portfolio](#)[Advertise on behalf of another business in Meta Business Suite](#)

## Create

[Create a business asset group in Meta Business Suite](#)

## Manage

[Request access to a Page in Meta Business Suite](#)[Assign Pages to people in your business portfolio](#)

[Remove a Page from your business portfolio](#)[Remove someone's access to a Page that's in a business portfolio](#)[Close an ad account that's in a business portfolio](#)[Best Practices for Page management in Meta Business Suite](#)

## Troubleshoot

[Troubleshoot ad account creation issues](#)

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