

Add system users to your business portfolio

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System users represent servers or software that make API calls to assets owned or managed by a business portfolio.

Note: Not all businesses have access to system users.

Before you begin

You must own a Facebook app that's associated with your business portfolio to add system users. Learn how to [add an app](#) to your business portfolio.

Add system users

To add a new system user:

1. Go to [Settings](#) in Meta Business Suite.
2. In the **Users** tab in the left sidebar, select **System users**.
3. Click **Add new system user**.
4. Give a name to the system user and click **Create system user**.
5. Assign assets such as your Pages, ad accounts and catalogs.
6. Click **Generate new token**.
7. Select your app and your permissions, then click **Generate token**.
8. Copy and save your token.

Remember, you can only share a token once. Each new system user requires a new generated token.

Learn more

- [About system users](#)
- [Developer documentation: System users](#)

Common support topics

[About advertising restrictions](#)

Business Help Center

[Troubleshoot a disabled or restricted account](#)

Business Help Center

[About Meta Business Support Home](#)

Business Help Center

[Fix a failed payment issue on Meta](#)

Business Help Center

Basics

[About users in your business portfolio](#)[About partners in Meta Business Suite](#)[About system users in Meta Business Suite](#)

Set Up

[Add people to a business portfolio and assign a business asset](#)[Assign business assets to people in your business portfolio](#)[Give a partner access to business assets in your business portfolio](#)[Ask a partner to share assets with your business](#)[Add system users to your business portfolio](#)

Manage

[Best practices for giving people access to your Page in Meta Business Suite](#)[Remove people from your business portfolio](#)[Remove partners from your business portfolio](#)

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