

About Page access

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This article is for Pages that are part of a business portfolio. If your Page is not part of a business portfolio, [your access levels are different](#).

You can give trusted people access to your Page to help manage it. There are 3 levels of access:

Partial access (business tools only)

People with partial access to a Page for business tools only can't switch into the Page on Facebook, but they can use Meta Business Suite and Ads Manager to manage the features you give them access to. You can give people access to manage:

- **Content:** Create, manage or delete posts, any content on the Page. Protect your copyright content.
- **Community activity:** Review and respond to comments, remove unwanted comments and report activity.
- **Messages and calls:** Send and respond to messages and calls as the Page.
- **Ads:** Create, manage and delete ads for the Page.
- **Insights:** See how the Page, content and ads perform.
- **Leads:** Access and manage leads, including downloading leads, creating lead ads and more.

Partial access (business tools and Facebook)

People with partial access to a Page for business tools and Facebook can switch into the Page and manage it from Facebook, Meta Business Suite and Ads Manager. You can give people access to manage:

- **Content:** Create, manage or delete posts, any content on the Page. Protect your copyright content.
- **Community activity:** Review and respond to comments, remove unwanted comments and report activity.
- **Messages and calls:** Send and respond to messages and calls as the Page.
- **Ads:** Create, manage and delete ads for the Page.
- **Insights:** See how the Page, content and ads perform.
- **Leads:** Access and manage leads, including downloading leads, creating lead ads and more.

Full control (business tools and Facebook)

Only people with full control can switch into the Page to manage everything, including:

- **Settings:** Manage and edit all settings, like Page info and the ability to delete the Page.
- **Access:** Give or remove people's access to the Page or linked Instagram account, including others with full control.

At least one person must have full control over a Page for it to remain active. If there is no longer anyone with full control over a Page, it will be automatically deactivated and scheduled for deletion.

Note: If you don't have the right Page access or Instagram account permissions, you may see error messages that prevent you from creating or editing ads in Ads Manager. Learn more about [ad account permissions](#).

Learn more

- [How to give someone access to a Page](#)
- [How to remove someone's Page access](#)

Common support topics

[About advertising restrictions](#)

Business Help Center

[Troubleshoot a disabled or restricted account](#)

Business Help Center

[About Meta Business Support Home](#)

Business Help Center

[Fix a failed payment issue on Meta](#)

Business Help Center

Basics

[About likes and follows for new Pages](#)[About ads from new Pages](#)

Set Up

[Set up a new Page](#)[Give Facebook access to new Pages](#)

Manage

[View new Page's management history](#)[About location in new Pages](#)[Manage blocking for new Pages](#)

[Manage Top Fans for new Pages](#)

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