

About business verification in Meta Business Suite

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To access certain product and features, you may need to verify your business in Meta Business Suite to help us confirm that your business portfolio belongs to a legitimate business or organization.

Verifying your business helps:

- Ensure your business is a legal entity. Your business needs to be registered with local authorities and you'll need an official phone number or mailing address for your business.
- Demonstrate you're an authorized representation of your business. You'll need to be able to receive a verification code sent to the phone number or email address of your business, or [verify your business portfolio's domain](#).

Verifying your business may also give you access to select advertising, developer, billing or spending options.

Note: Verifying your business in Meta Business Suite is different from [Meta Verified for businesses](#) and won't give you a verified badge.

When to verify your business

Not all businesses need to or have the option to complete verification.

Go to [Security Center](#) in Meta Business Suite for your business. You'll see either **Start verification** or **Ineligible for verification**.

However, depending on the product or feature you want to access that requires you to verify your business, you may be emailed or notified from a platform other than Security Center to complete the verification process.

Use the dropdowns below to learn more about some common products or features you may want to use that may require verification. This may not be an exhaustive list.

Daily spending limit

Meta may allow some advertisers to increase their [daily spending limit](#) more quickly by completing verification.

Eligible developer features

Verification is required to obtain [Advanced Access](#) for any permission on Meta for Developers.

Meta Quest developers can also [verify their organization](#) from the Developer Dashboard.

Meta Business Partners (MBPs)

If you want your business to be a badged [Meta Business Partner \(MBP\)](#), then you must complete verification.

News Page index

Publishers who want to register their Facebook Page in the [News Page Index](#) must complete verification.

WhatsApp Business Platform

Businesses using the WhatsApp Business Platform may need to complete verification to access [certain features](#).

Page transparency

Businesses that have a large audience in the United States or runs [ads about social issues, elections or politics](#) in the United States need to complete verification and [claim responsibility for](#)

[their Page](#). Learn more about [Page transparency](#).

Agencies based in China

If you want to access accounts shared with your business portfolio, you'll need to complete business verification. Learn more about [business verification agencies based in China](#).

Shops

If you have a shop on Facebook or Instagram, you may be required to [confirm your business identity in Commerce Manager](#).

Financial services Advertisers

Find out about [verification requirements that may impact financial services advertisers](#).

Note: If you provide false or misleading information during your verification process, attempt to claim and verify a business you aren't authorized to represent, or otherwise attempt to circumvent our verification review systems, Meta may prevent your business from being verified, remove your business's verification status or take additional action on the account.

Learn more

- [Verify your business in Meta Business Suite](#)
- [Troubleshoot issues with verifying your business in Meta Business Suite](#)

Common support topics

[About advertising restrictions](#)

Business Help Center

[Troubleshoot a disabled or restricted account](#)

Business Help Center

[About Meta Business Support Home](#)

Business Help Center

[Fix a failed payment issue on Meta](#)

Business Help Center

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