

Navigate your business portfolio

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About Settings in Meta Business Suite

About Settings in Meta Business Suite

Once you create a business portfolio in Meta Business Suite, you can add people and assign business assets in **Settings**.

Within [Settings](#), you can find the following:

- **Users:** Manage people, partners and system users.
- **Accounts:** Manage Pages, ad accounts, business asset groups, apps, Instagram accounts, Threads accounts, commerce accounts, Meta Pixels and WhatsApp accounts.
- **Data sources:** Manage catalogs, Meta Pixels, offline event sets, datasets, custom conversions, properties, event source groups, shared audiences, Page Structures and Business Creative Folders.
- **Brand safety:** Manage domains and block lists.
- **Registrations:** Manage news Pages.
- **Integrations:** Manage compatible third-party integrations.
- **Payments:** Manage payment methods and credit lines.
- **Security center:** Manage the two-factor authentication requirement, add a second person with full control of the business portfolio, start the business verification process, manage trusted email domains
- **Requests:** Manage invitations you've sent and see invitations from others.
- **Notifications:** Manage your notification settings.
- **Business info:** Manage your general business info.

Learn more

- [About users](#)
- [About accounts](#)

- [About data sources](#)
- [About Security Center](#)
- [About brand safety](#)

Edit your information in Meta Business Suite

Edit your information in Meta Business Suite

In Meta Business Suite, you can update your name and the email address you use for a business portfolio.

Your email notifications from your business portfolio are sent to the email address you use. You can change your [notification settings](#) in **Settings**. **Note:** Updating your business portfolio with a work email address will not change your personal Facebook account's email address.

Update your information

To edit your information in Meta Business Suite:

1. Go to [Business portfolio info](#).
2. In the **My info** section, click **Edit**.
3. Update your name or email address.
4. Click **Save**.
5. To finish updating your email address, verify the change via the confirmation email sent to you. If you can't find it, check your spam folder. To resend the confirmation email, go to **My info** and click **Resend email**.

Note: If you have a verified business, learn how [editing your business details will affect your verification status](#).

Common support topics

[About advertising restrictions](#)

Business Help Center

[Troubleshoot a disabled or restricted account](#)

Business Help Center

[About Meta Business Support Home](#)

Business Help Center

[Fix a failed payment issue on Meta](#)

Business Help Center

Available Business Apps for Meta Business Suite Desktop

Available Business Apps for Meta Business Suite Desktop



We're gradually introducing this feature to our partners. Some apps may not be available to you right now.

Business Apps let you to [connect](#) your business portfolio to a third-party platform on Meta Business Suite desktop. You can connect to a partner platform you're already using, or discover a partner service that solves business challenges. You can also connect and set up features like Meta Pixel and catalog. To [get started](#):

1. Go to [Meta Business Suite desktop](#).
2. Click **All tools** in the left menu and select **Business Apps**.
3. Select your Business App in the relevant category or find it in the search bar.
4. Click **Connect**.

You can access the third-party app from within Meta Business Suite desktop or from the third-party website. [Learn more about connecting to Business Apps](#)

The different types of Business Apps for Meta Business Suite include:

Appointments

Allow customers to schedule appointments directly on Facebook and Instagram by connecting to these partner platforms. Examples include Appointments for Square and Acquity Scheduling. See all available [appointments platforms in Business Apps](#).

Reservations

Allow customers to make reservations on Facebook and Instagram by connecting to these partner platforms. Examples include OpenTable and Resy. See all available [reservations platforms in Business Apps](#).

Ecommerce

Sell products on Facebook and Instagram by connecting to these partner platforms. Examples include WooCommerce Integration and Cafe24. See all available [ecommerce platforms in Business Apps](#).

Creative

Design Facebook and Instagram ads and posts by connecting to these partner platforms. Examples include Canva and Animoto. See all available [creative platforms in Business Apps](#).

Measurement and optimization

Understand how customers interact with your ads and optimize conversions by connecting to these partner platforms. Examples include Airtable Conversions Sync by Zapier Inc. and MailChimp Conversions Sync by LeadsBridge. See all available [measurement and optimization platforms in Business Apps](#).

Lead ads

Sync contact information from your CRM by connecting to these partner platforms. Examples include Asana by Zapier Inc. and Emma Lead Ads Sync by LeadsBridge. See all available [lead ads platforms in Business Apps](#).

Ads targeting

Deliver your ads to the right customers by connecting to these partner platforms. Examples include Pardot lead Ads Sync by LeadsBridge and Airtable Custom Audiences by Zapier Inc. See all available [ad targeting platforms in Business Apps](#).

Food ordering

Showcase your menu and manage online orders by connecting to these partner platforms. Examples include BentoBox and Ambassador. See all available [food ordering platforms in Business Apps](#).

Learn more

- [About Business Apps in Meta Business Suite Desktop](#)
- [Connect to Business Apps in Meta Business Suite Desktop](#)
- [Disconnect Business Apps in Meta Business Suite Desktop](#)

Basics

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Troubleshoot

[What to do if you can't add or connect your business asset](#)[How to troubleshoot Meta Pixel error and warning messages in Meta Events Manager](#)

Connect to Business Apps in Meta Business Suite desktop

Connect to Business Apps in Meta Business Suite desktop



We're gradually introducing this feature to our partners. Some apps may not be available to you right now.

Business Apps in Meta Business Suite has free and paid apps that you can connect to your business portfolio. You can connect to a third-party app you're already using, or discover a partner service that helps address your business challenges. To connect a Business App to your business portfolio on Meta Business Suite desktop, follow the steps below.

1. Go to [Meta Business Suite desktop](#).
2. Click **All tools** in the left menu and select **Business Apps**.
3. Select your Business App in the relevant category or find it in the search bar.
4. Click **Connect**.
5. Follow the prompts to connect your Business App.
6. Once connected, you'll be prompted to create or confirm the following features depending on what is required for the selected Business App:
 1. **Ad account:** Select the account you use to advertise on Facebook or Instagram from Meta.
 2. **Facebook Page:** Choose or create a Page where people can discover your products and services.
 3. **Instagram account:** Confirm or select an Instagram account you already connected to your business portfolio.
 4. **Meta Pixel:** Choose or create a [Meta Pixel](#) to measure your ad's results and reach new [people](#).
 5. **Catalog:** [Upload your inventory](#) to create and deliver ads that feature your products and services.
7. After you confirm your details, click **Finish**.

Once your Business App is connected, you can find it in the **Connected apps** section of Meta Business Suite.

Learn more

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About Meta Business Support Home

About Meta Business Support Home

[Meta Business Support Home](#) provides a centralized way to monitor and resolve issues you might encounter around compliance with our [Meta Advertising Standards](#), [Commerce Policies](#) and [other policies and terms](#). These terms and policies help protect against negative and potentially harmful experiences and ensure our platforms are a trustworthy place for people, organizations, and businesses.

What you can do in Business Support Home

In [Business Support Home](#), you can:

- Review the status of your business portfolios, ad accounts, commerce accounts, catalogs and Pages.
- Address issues that may need attention due to not complying with our Advertising Standards, Commerce Policies, or other policies and terms.
- Learn what actions you can take if your [account or Page has been disabled or restricted](#).
- [Request a review of ads or assets](#) that you believe may have been incorrectly rejected.
- View and track the status of any rejected ads or items from your product catalog.
- Review your [feedback score](#).
- Contact support.

See if your account has advertising restrictions

In the account overview of [Business Support Home](#), you can see whether your accounts or business portfolios are disabled or have any advertising restrictions.

To see your account overview:

1. Go to [Business Support Home](#).
2. Select the dates you want to review by clicking on the calendar icon at the top right of the page. You can choose from the last 14, 30, or 90 days.
3. Select the **Outstanding** tab in the **Recent account issues** section of your Account status overview to see current issues and actions you can take.
4. Select **Resolved** to see issues that have been resolved. You can then click on an account for further detail.

In your account overview, you can also confirm the validity of any emails, text messages, or phone calls you may get saying your business accounts have issues from someone who claims to be a Meta representative. Learn more about what to do if you [get contacted by someone who says they're a Meta representative](#).

What your account status means

- **Facebook account:** The status of your Facebook account impacts your personal ad account and access to certain features for managing advertising assets.
- **Business portfolio(s):** This is the central location for your business assets, such as Facebook Pages, Instagram accounts, ad accounts and product catalogs that you can manage together as a unified online business. The status of your business portfolios impacts the ad accounts, shops and business assets they own.

Learn more about [advertising restrictions for Facebook accounts, Pages and business portfolios](#).

Learn more

- [Troubleshoot a rejected ad](#)
- [Troubleshoot a disabled or restricted account](#)
- [How to troubleshoot a disabled ad account due to payment failure](#)

- [About Advertising Restrictions](#)
- [About Page and professional profile demonetization](#)