

Business information and verification

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About business verification in Meta Business Suite

About business verification in Meta Business Suite

To access certain product and features, you may need to verify your business in Meta Business Suite to help us confirm that your business portfolio belongs to a legitimate business or organization.

Verifying your business helps:

- Ensure your business is a legal entity. Your business needs to be registered with local authorities and you'll need an official phone number or mailing address for your business.
- Demonstrate you're an authorized representation of your business. You'll need to be able to receive a verification code sent to the phone number or email address of your business, or [verify your business portfolio's domain](#).

Verifying your business may also give you access to select advertising, developer, billing or spending options.

Note: Verifying your business in Meta Business Suite is different from [Meta Verified for businesses](#) and won't give you a verified badge.

When to verify your business

Not all businesses need to or have the option to complete verification.

Go to [Security Center](#) in Meta Business Suite for your business. You'll see either **Start verification** or **Ineligible for verification**.

However, depending on the product or feature you want to access that requires you to verify your business, you may be emailed or notified from a platform other than Security Center to complete

the verification process.

Use the dropdowns below to learn more about some common products or features you may want to use that may require verification. This may not be an exhaustive list.

Daily spending limit

Meta may allow some advertisers to increase their [daily spending limit](#) more quickly by completing verification.

Eligible developer features

Verification is required to obtain [Advanced Access](#) for any permission on Meta for Developers.

Meta Quest developers can also [verify their organization](#) from the Developer Dashboard.

Meta Business Partners (MBPs)

If you want your business to be a badged [Meta Business Partner \(MBP\)](#), then you must complete verification.

News Page index

Publishers who want to register their Facebook Page in the [News Page Index](#) must complete verification.

WhatsApp Business Platform

Businesses using the WhatsApp Business Platform may need to complete verification to access [certain features](#).

Page transparency

Businesses that have a large audience in the United States or runs [ads about social issues, elections or politics](#) in the United States need to complete verification and [claim responsibility for their Page](#). Learn more about [Page transparency](#).

Agencies based in China

If you want to access accounts shared with your business portfolio, you'll need to complete business verification. Learn more about [business verification agencies based in China](#).

Shops

If you have a shop on Facebook or Instagram, you may be required to [confirm your business identity in Commerce Manager](#).

Financial services Advertisers

Find out about [verification requirements that may impact financial services advertisers](#).

Note: If you provide false or misleading information during your verification process, attempt to claim and verify a business you aren't authorized to represent, or otherwise attempt to circumvent our verification review systems, Meta may prevent your business from being verified, remove your business's verification status or take additional action on the account.

Learn more

- [Verify your business in Meta Business Suite](#)
- [Troubleshoot issues with verifying your business in Meta Business Suite](#)

Common support topics

[About advertising restrictions](#)

Business Help Center

[Troubleshoot a disabled or restricted account](#)

Business Help Center

[About Meta Business Support Home](#)

Business Help Center

[Fix a failed payment issue on Meta](#)

Business Help Center

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You may need to verify your business in Meta Business Suite to access certain advertising, developer, billing or spending options. Learn more about [when you may need to verify your organization](#).

Before you begin

- You can only start the verification process if your business portfolio is [eligible](#) for verification.
- You must have [full control](#) of the [business portfolio](#).
- Depending on the product or feature you want to access that requires you to verify your business, you may be emailed or notified from a platform other than [Security Center](#) to complete the verification process. In this case, refer to that email or notification for instructions.
- If you use [monthly invoicing](#) to pay for ads, then you don't need to submit documentation for business verification. When you start the business verification process, you can fill out the form with your credit line information and submit it. If you don't see that option, make sure that the business portfolio you're trying to verify is linked to a credit line that you own, not one that is shared with another business.
- If you provide false or misleading information during the verification process, attempt to claim and verify a business you're not authorized to represent, or otherwise attempt to circumvent Meta's verification review system, Meta may prevent your business from being verified, remove your business's verified status or take additional action on the account.
- Verifying your business in Meta Business Suite is different from [Meta Verified for businesses](#) and won't give you a verified badge.

Verify your business in Meta Business Suite

To verify your business in Meta Business Suite:

1. Go to [Security Center](#) in Meta Business Suite.
 - If you cannot access this, then you may not have [full control](#) of the business portfolio.
2. Click **Start verification**.
 - If you see **Ineligible for verification**, then you don't need to complete verification in Security Center. However, depending on the product or feature you want to access that requires you to verify your business, you may be emailed or notified from a platform other than [Security Center](#) to complete the verification process. In this case, refer to that email or notification for instructions.
3. Provide your business details, including the legal business name, address, phone number and website. Check that the details you enter exactly match the details of your legal business entity. Also make sure your business website loads and is HTTPS compliant.
4. Confirm your business details. If no matching record is found, then you can select **My business isn't listed** or **None of these match**. In this case, you may be asked to upload [official documents](#), such as a business license or articles of incorporation, to confirm the details you entered.
5. Choose a method (email, phone, text message, WhatsApp message or domain verification) to confirm your connection. To confirm via domain verification, follow [these steps](#).
 - Learn how to [edit your business details](#) such as business phone number.
6. Confirm your connection, then click **Done**.

A decision on your verification submission may take up to 14 business days. You'll receive a notification when the review is complete. If you receive confirmation that your business is verified, then no further action is needed. Learn [what to do if your application was rejected](#).

Note: If you [edit your business details](#), then you need to complete the verification process again.

Learn more

- [About business verification](#)
- [Troubleshoot issues with verifying your business](#)

- [Edit your business details](#)

Common support topics

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