

ALERT! Whatsapp Business Account rejected

If your request for WABA is rejected by WhatsApp, this might be because the Business doesn't comply with [WhatsApp commerce policy](#).

For further investigation we request you to confirm/share the below details:

1. Your Business Use Case and vertical.
2. Business Website and Business Facebook Page.
3. Does the Business comply with [WhatsApp Commerce and Business Policies](#) - which policy the business complies with.
4. Detailed use-case on how the business will utilize WhatsApp Business API.

Solution:

Your WABA will be approved if your business complies with the WhatsApp commerce policy:

<https://www.whatsapp.com/legal/commerce-policy/>

In case of further doubts, please let us know, we will be happy to help.

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